



Geosynthetics For Africa *The First African Regional Conference on Geosynthetics*
Cape Town, South Africa 2-5 September 2009

hosted by the Geosynthetics Interest Group of South Africa (GIGSA)



conference held under the auspices of the International Geosynthetics Society (IGS)



in association with the Geotechnical Division of the South African Institution of Civil Engineering

SPONSORSHIP & ADVERTISING OPPORTUNITIES



WWW.GEOAFRICA2009.ORG



Anchor Sponsors



THE OPPORTUNITY

The conference, taking place from the 2nd to the 4th September, will draw great interest from the industry internationally and ensure a healthy exchange of views. Delegates will be provided with the unique experience of gaining the latest information with regards to issues the industry is currently facing. The event will draw local and international speakers.

With a captive target market comprising of industry leaders, opinion makers, influencers and legislators you will access the full spectrum of Geosynthetics to discuss matters of common interest and concerns and provide an understanding of different solutions to challenges.

- All sectors of geosynthetics represented
- A formal and informal environment for networking

OUR COMMITMENT

We will support our sponsors to ensure they receive maximum return on their investment and receive the exposure to which we agreed to.

FLEXIBLE SPONSORSHIP OPTIONS

Since each potential sponsor has a different set of objectives, requirements and budget; a number of alternative sponsorship options have been made available which allows one to choose one which meets those particular requirements.

ADVERTISING OPTIONS

There will be only a few select advertising opportunities available. These will feature in the Book of Abstracts & Programme as well as on all our electronic communications to all IGS members and other databases worldwide.

BENEFITS

Our sponsors and advertisers will all enjoy full recognition for the duration of the conference as is relevant to the sponsorship opportunity decided upon.

SPONSORSHIP OPTIONS

ANCHOR SPONSOR

MAX OF THREE **Secured**

ZAR50 000

Benefits:

- Logo recognition on all conference announcements
 - Logo and link to Sponsor's website on the home page of the conference website
 - Company name, address and 100 word description listed on conference website and in delegate pack (details provided by Sponsor)
 - Logo recognition on introduction page of conference Programme and Proceedings
 - Listing in conference Programme and Proceedings (hard copy and electronic)
 - Rotating logo recognition during conference breaks on screen
 - Logo on conference name tags
 - A five minute presentation by the Sponsor on one day of the conference at the start of proceedings
 - First choice of exhibition stand and 20% discount on published cost of stand
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CHAIN SPONSOR

MAX OF SIX

ZAR25 000

Benefits:

- Logo and link to Sponsor's website on the home page of the conference website
 - Company name, address and 100 word description listed on conference website and in delegate pack (details provided by Sponsor)
 - Listing in conference Programme and Proceedings (hard copy and electronic)
 - Rotating logo recognition during conference breaks on screen
 - Rotating logo recognition during opening of Theme Dinner on screen
 - Logo on menus and seating plans for Theme Dinner
 - Special mention during opening of Theme dinner
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LINK SPONSOR

MAX OF TEN

ZAR10 000

Benefits:

- Company name, address and 100 word description listed on conference website and in delegate pack (details provided by Sponsor)
- Listing in conference Programme and Proceedings (hard copy and electronic)
- Rotating logo recognition during conference breaks on screen
- Rotating logo recognition during opening of Welcome Function on screen
- Special mention during opening of Welcome Function

ADDITIONAL SPONSORSHIP OPPORTUNITIES

SPONSORSHIP ITEM	AMOUNT (ZAR)	SECURED
Lunch Drinks (x3)	8,500.00	
Conference Proceedings on Flash Drive	35,000.00	secured
Bags	26,500.00	secured
Mid Morning Tea/Coffee Breaks (X6)	3,500.00	
Mid Afternoon Tea/Coffee Breaks (X6)	3,500.00	
Lucky Draw Prize	1,500.00	secured
Presenters Gifts	product	
Delegates Gifts	11,000.00	

ADVERTISING OPPORTUNITIES

ADVERTISING ITEM	AMOUNT (ZAR)	SECURED
Programme & Abstracts Booklet - inside front cover (excl artwork)	15,000.00	
Programme & Abstracts Booklet - inside back cover (excl artwork)	15,000.00	
Programme & Abstracts Booklet - outside back cover (excl artwork)	15,000.00	
Programme & Abstracts Booklet - inside pages per A4 advertisement (excl artwork) other options available on request	10,000.00	
Programme & Abstracts Booklet - inside pages per half A4 advertisement (excl artwork) other options available on request	6,000.00	
E-Adverts and banners (excl artwork) (We anticipate sending out each announcement three times?)	15,000.00 per banner per sending	